

IMAGINE. CREATE. SUCCEED.



ABOUT

Callis is an integrated marketing agency with the mission of helping our clients build their brands and their businesses. We live, work and play in Missouri, surrounded by thousands of acres of America's heartland. Through our life experiences, we know the people who love our land, the outdoors, country living and a healthy lifestyle, and how to communicate with them.

Our commitment to lifelong learning keeps us on the forefront of marketing trends and technology. You see, you don't have to live in the big city to have big ideas that get big results. If your organization is interested in reaching your target customers more effectively with your digital marketing, advertising and public relations, let's talk. We'll show you Midwest value(s).

INCREASED BRAND AWARENESS • NEW WEBSITE VISITORS • NEW CUSTOMERS • INCREASED MARKET SHARE • ROI

Agency Philosophy

- Understanding
- Leadership
- Professionalism
- Creativity
- Technology
- Quality

Core Values

- We tell the truth
- We honor our promises
- We hold confidences unconditionally
- We keep learning
- We run our agency in a financially responsible way
- We care for our clients' organizations as if they were our own
- We are employers of choice – attracting the best of the best
- We will leave our world better than we found it

Services

- Market Research
- Strategic Planning
- Branding
- Digital Marketing
- Media
- Public Relations
- Creative
- Web Development & SEO
- Content Marketing
- Social Media

Partial Client List

- Bothwell Regional Health
- Missouri Beef Council
- Missouri Propane Education & Research Council
- Missouri State Fair
- Starline Brass
- Zephyr Manufacturing

Expertise

- Outdoor Lifestyle
- Sporting Goods
- Agriculture
- Energy
- Tourism
- Financial
- Technology
- Health Care
- Senior Living
- Education
- Automotive
- Retail
- Manufacturing

Recognition & Awards

- International Association of Business Communicators
- American Graphic Design
- International Association of Fairs & Festivals
- National Agri-Marketing Association
- Missouri Governor's Economic Development

LEADERSHIP


Cliff Callis, *Founder & President*
James Callis, *Chief Financial Officer*
Charlyn Callis, *Vice President*
Megan Hartman, *Client Services Director*
Tim Noland, *Creative Director*

KEY FACTS

- Established in 1987
- Headquartered in Sedalia, Missouri, home of rails, trails and ragtime
- 10 Employees
- Agency Management Institute (AMI) Accredited Agency
- Google Certified
- Industry Members of NSSF, NASGW, POMA, AGLOW, SEOPA, IAFE, NAMA
- Community Members of the Sedalia Area Chamber of Commerce
- Supporters of Economic Development Sedalia/Pettis County

CONTACT

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ENGAGE

