At Callis, we live, work and play in Missouri, surrounded by thousands of acres of America's heartland. Through our life and business experiences, we have a deep understanding of rural America, and we know how to communicate with this important and growing market.

Rural America is who we are. It's where we choose to be and it's a place we love, but it's more than just a place. It's a mindset and a way of life and it's different than any other place in the world.

You see, you don't have to live in a big city to have big ideas that get big results. If you market to rural America with your products and services, and are interested in partnering with a talented team of marketing professionals who knows the rural American lifestyle inside and out, let's talk. We'll show you Midwest value(s).

LEADERSHIP

Cliff Callis, Founder & CEO
Megan Hartman, President
James Callis, Chief Financial Officer
Charlyn Callis, Vice President
Dana Kelchner, Account Supervisor
Kyle Meek, Digital Services Director

KEY FACTS

- Established in 1987
- Headquartered in Sedalia, Missouri, home of rails, trails and ragtime
- 12 Employees
- Agency Management Institute (AMI) Accredited Agency
- Google Partner
- Industry Members of NSSF, NASGW, NAFB, IAFE, NAMA
- Community Members of the Sedalia Area Chamber of Commerce
- Supporters of Economic Development Sedalia/Pettis County

CONTACT

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ENGAGE

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